

Newsletter

InFocus at DVCC

16th February 2025



Caption

What's Been Happening: Red

This week we had a mixed session, a presentation by Nigel using Gill's notes and presentation on the topic of red and then some practical sessions of shooting red objects.

Members brought a range of red items to photograph, kitchen utensils, peppers, shoes, poppies, baseball caps, jewellery, laces, and a red light - mmm :)

Although not able to get to the meeting Lesley and David joined in via some Facebook posts from the Lunar New Year celebrations in Sheffield and some locomotives and rolling stock.

So what we learned was that red attracts the eye in so much as the wavelength given off by items that appear to us as red is smoother (less peaks and troughs) so gets to us faster (Courtesy of Stuart). This means that our eyes are drawn to it first.

Therefore if the thing that is red is in the background of your photograph there is a tendency for the viewer to look at that first and bypass your subject. To counteract this you could change your depth of field (aperture) to blur the background or in Lightroom reduce the saturation of red.

We also need to be aware of how "white balance" can affect the tones of the colour in your photograph. (See link below). You might also, if red is the key colour of your subject, adjust your metering to spot metering the exposure by basing it on the subject.

Red can also be used to enhance and tell the story of your photography, this is because we associate red with certain emotions and actions.

Emotions associated with red include, anger, love, excitement, energy. Pink is associated with compassion, sincerity, sophistication and sweet. ([Find out more about colour psychology](#))

Special Notes

Venue

Unless otherwise specified will be on Wednesday night - 7:00 for 7:30 start and will be held at Wath rugby union club on Moor Road Wath.

This week's meeting is

ZOOM.

Its all about mobile phone photography and the external speaker is Adrian McGarry

Announcements

- ✳ Your photographs are wanted for Facebook and the newsletter.
- ✳ Fancy some fitness, try Walking Rugby at Wath - no tackling, no running ...
- ✳ Any ideas for club nights? Let us know
- ✳ Sheffield Inter-City knock out. We need 6 members to submit some images and a couple of members to help select images that reflect DVCC. Upload via web site and if you want to help select images let committee know

Look ups and Links.

Some background learning for last weeks session ...

[Understand White Balance](#)

Find out about this week's speaker. He's joining via Zoom

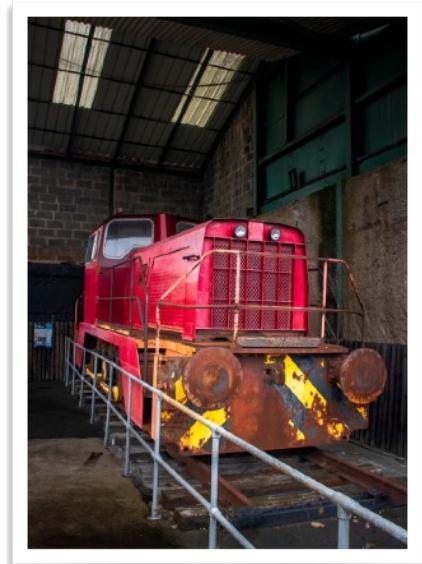
Adrian McGarry

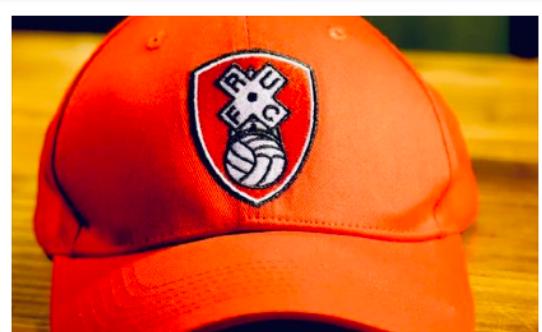
Sheffield Inter City Comp submissions.

[Sheffield Inter City Comp](#)

A photography album.

This weeks is drawn from a number of sources including images members have submitted to Facebook, and the topic is Red - photographs from Neil, Scott, Cath, Lesley, Patrick, David and er. David. With Neil adding a touch of humour and by adding a speech bubble. Remember, some images cropped to meet space in newsletter.





Out of the box ... Management Consultancy

When I was in work one of the questions asked at an away day - after a somewhat "interesting" presentation was who is your favourite management guru. I responded with the name Andersen - Hans Christian, when met by very quizzical faces I explained - always remember the story of the Emperor's New Clothes.

Now what has this got to do with photography I hear you ask!

Well, last night I watched a Sky Arts programme called Auction and it was about the auction of some "famous" photographs. One by Irvin Penn called Mouth and was for L'Oréal and taken in 1986. The image was focussed (no pun intended) on the model's lips and the different colours of lipstick - applied as smudges at random angles to the lips, (Mrs G thought it looked like the model had a massive cold sore).



The main things showing in the photograph were part of chin, nostrils, cheeks and lips.

So close was the focus that you could see all the downy hair on her cheek, all the pores in her skin, all the particles of powder from her make up... and two irregular un-balanced areas of dark shadow at either side of her chin (in essence her neck) which along with the nostrils were most distracting.

Another photograph featured in the show was supermodels playing on the beach by Peter Lindbergh for Vogue. My view - poor composition, some models not totally in frame but not in an artistic manner and distracting items in background - possibly a waste bin on the beach.

The 'specialist' eulogised and gushed and heaped praise upon the photographs - they hoped the Penn images (one of 28 copies) might fetch a quarter of a million pounds.

Although other philistines are available, I have to tell you it was at this point I remembered my favourite management consultant and the story of the emperor's new clothes.

Yours for £2.5K, I'll even take the watermark off. Whilst not hanging in the Tate, there is a copy hanging in the clubhouse at Huddersfield Laund Hill RUFC.

Thus based on this programme my image of "happy ladies playing rugby" is now available for a mere £2500, or £3000 for the printed version. So, **don't undervalue your photography**.

Sky Arts, Series 7 episode 9 Links: [Lindbergh image](#) [Penn Image](#)

Calendar of events - Look on the website for the new schedule.

19/02/2025	Wed	WATH	ZOOM	External Speaker, Adrian McGarry Mobile Phone Photography
26/02/2025	Wed	WATH	Practical	Styled model shoot: Steve, Ted and Jess
05/03/2025	Wed	WATH	Show and Tell	A talk on the topic of creating a photography project
13/03/2025	THURSDAY	ZOOM	External Speaker	Steve Gerrard, music photographer from Canada
19/03/2025	Wed	WATH	Practical	Photographing a live music event
26/03/2025	Wed	WATH	Presentation	Applying different techniques in photoshop
02/04/2025	Wed	WATH	Presentation	Making use of your photographs